

Vroom

Brain building moments

The Brain Story

There is no time in life when the brain develops more rapidly than during the first five years. Here's a glimpse at all that's taking place inside your baby's brain!



A Brand New Brain

Every baby is born with a brain that contains billions of neurons.



Ready For Anything

From day one, those neurons connect and the brain begins to get wired for life.



Learning Like Lightning

The brain is wired to grow. In the first five years, it makes 700 neural connections every single second!



Communication Is Key

Above all, there's one thing that helps young brains grow strong—adult-child relationships.



Hi, Baby

Even kids who can't yet talk are looking, listening, and relating to you non-stop.



You Are A Brain Builder

Every time you interact with a child you're doing something major—shaping a growing mind.



Nurture Future Greatness

The first five years are when the brain builds its foundation so kids can thrive as adults.



Vroom!

We know this for sure: learning doesn't start at school, it begins at birth.



It Begins With You

Visit joinvroom.org to learn how you can be a brain builder.

The logo for joinvroom.org, featuring the text "joinvroom.org" in a white, lowercase, sans-serif font, flanked by white radiating lines on both sides.